

Girls Run the World: Summer Entrepreneurship Workshop *August 1-3, 2013*

WHAT IS C.H.A.N.G.E.?

C.H.A.N.G.E. (Creating Hopes and Aspirations for a New Generation of Entrepreneurs) Enterprises, Inc. is an educational, charitable, and research non-profit organization established with the mission to inspire, educate, and transform the lives of young people. By re-conceptualizing the traditional idea of entrepreneurship, C.H.A.N.G.E. empowers youth to identify their unlimited potential; explore opportunities that entrepreneurship provides to their self-development and the enhancement of their communities; and develop skills that will prepare them to not only navigate the “real world” as adults, but to help positively create their world through various facets of life-long learning.

C.H.A.N.G.E. programs’ core focus areas include: Entrepreneurship, Leadership, Community Service, Confidence and Self-Esteem, Cultural and Global Awareness and Appreciation, Financial Literacy, Health and Wellness, and Technology.

What is the Entrepreneurship Workshop?

The *Girls Run the World: Summer Entrepreneurship Workshop* is a **free** and exciting three-day program which provides a unique opportunity for girls who will be rising 7th and 8th graders to explore the ideas and concepts of entrepreneurship and marketing. Through active-learning and teambuilding activities, participants will share their hopes and dreams, set and achieve goals, and work to enhance their self-esteem, confidence, and leadership skills.

Presented with fun business-oriented tasks and scenarios, participants will work together in teams and depend on their creativity and critical thinking skills to develop a business plan; research and select marketing strategies; and produce advertising resources through the utilization of computer, web, audio, and video technologies.

How Are Applicants Selected?

Applicants will return their completed applications along with a recommendation form (to be completed by a guidance counselor, teacher, or community leader) to their guidance counselor by Friday, June 7, 2013. The C.H.A.N.G.E. Program Directors will select participants for the program based on application materials submitted by the deadline and will mail acceptance notifications to selected applicants by July 1, 2013.

Who Can I Contact For More Information?

For additional information, please contact Program Director and Co-Founder of C.H.A.N.G.E.: Mrs. Melba Y. Smith at 252-335-3985, mybrown@mail.ecsu.edu, or visit our website at www.changeenterprises.org